

## **FOR IMMEDIATE RELEASE**

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### **Tivoli Lodge serves as epicenter of Vail activities and events**

- Redone Tivoli Lodge a serene base camp for kicking off endless adventures

**VAIL, Colo. (Winter, 2007-08)** – As the most visited and perennially top-ranked ski resort in North America it's easy to think of Vail - especially in the winter months - as a place to just ski, ski, ski ... and then ski some more.

And that's fine if skiing is your passion because the rebuilt Tivoli Lodge at Vail is less than a block from Vail's main access point, the Vista Bahn chairlift, and an only slightly longer walk or short, free bus ride to Golden Peak and the Riva Bahn chairlift.

Although the nearly 30 feet of snow that falls each year in Vail is the primary focus, there is so much more to Vail than just skiing. Virtually every month of the year the calendar is bursting with a diverse and lively array of cultural and recreational offerings and the Tivoli puts you perfect position to experience and enjoy.

From world-class sporting events such as the annual World Cup ski races featuring the likes of Bode Miller and gold medalist Ted Ligety to critically acclaimed summer cultural festivals such as the Bravo! Vail Valley Music Festival (featuring the New York Philharmonic) and the Vail International Dance Festival, the Vail Valley offers a well-rounded and impressive spectrum of major festivals and events.

Both the dance festival and Bravo! occur at the gorgeous outdoor Gerald R. Ford Amphitheater, just a short but beautiful walk along Gore Creek or a free bus ride away from the Tivoli. In the winter, top national theater groups and music acts take to the stage of the state-of-the-art Vilar Center for the Arts in nearby Beaver Creek.

In the summer, when temperatures are soaring around the rest of the nation but comfortably in the mid-70s at Vail's 8,150-foot elevation, there are almost too

many things to do. Locals who come to ski in the winter admit they wind up staying because of Vail's sparkling summer weather.

Recreation options run the gamut from the highly intense (Jeeping, rafting, kayaking, downhill mountain biking, rock climbing, paragliding, riding the zip line at Piney Lake) to the still energizing but more relaxing (balloon rides, horseback riding, fishing, golf, hiking and tennis).

Virtually any type of adventure is available for any level of weekend warrior. For boating, the mighty Colorado River northwest of Vail, which eventually carves the Grand Canyon in Arizona, boasts the raging Class IV whitewater of Gore Canyon or the substantially more serene Class II float trips below Shoshone Rapids in towering Glenwood Canyon.

Or the truly adventurous can hire a guide service such as the Beaver Creek Hiking Center and attempt to scale one of the many "fourteeners" (peaks over 14,000 feet) that surround the Vail Valley, including the mysterious and daunting Mount of the Holy Cross with its white cross of snow.

"With so many entertaining and recreational options in the valley, it's hard to pick which to do first," said Tivoli reservations manager Kim Newberry. "You could vacation in Vail year after year and not even scratch the surface, but the staff of the Tivoli is more than willing and very capable of helping arrange any sort of Rocky Mountain adventure you can imagine."

More than 80 percent of Eagle County is made up of national forest land and three wilderness areas ring the Vail Valley, offering virtually limitless exploration possibilities. And traditional events that celebrate Colorado's western heritage, such as the Eagle County Fair and Rodeo and the Beaver Creek Rodeo, abound.

Vail, besides being blessed with numerous nationally and even internationally acclaimed restaurants, is also known as a culinary capital for other reasons, including the Vail Farmer's Market on Sundays during the summer and the Taste of Vail festival in the spring.

Also in early spring, as the lifts are winding down (often with some of the best snow conditions and warmest skiing weather of the year), the Vail Film Festival draws the Hollywood set to an event that is growing in popularity and acclaim.

And toward the end of the summer, culminating on Labor Day weekend, the Vail Jazz Festival brings in top jazz acts to sooth the soul after a scintillating summer of sensational events, activities and guaranteed stellar weather.

But don't take our word for it. Here are a few websites to get you started planning your year-round Vail vacation:

The Vail Valley Chamber and Tourism Bureau: [www.visitvailvalley.com](http://www.visitvailvalley.com)

Bravo! Vail Valley Music Festival: [www.vailmusicfestival.org](http://www.vailmusicfestival.org)

Vail Mountain: [vail.snow.com](http://vail.snow.com)

Beaver Creek: [beavercreek.snow.com](http://beavercreek.snow.com)

Vail International Dance Festival: [www.vvf.org](http://www.vvf.org)

Vail Jazz Festival: [www.vailjazz.org](http://www.vailjazz.org)

Vail Film Festival [www.vailfilmfestival.org](http://www.vailfilmfestival.org)

Taste of Vail festival: [www.tasteofvail.org](http://www.tasteofvail.org)

Teva Mountain Games: [www.tevamountaingames.com](http://www.tevamountaingames.com)

Eagle County Fair and Rodeo: [www.eaglecounty.us/fair](http://www.eaglecounty.us/fair)

White River National Forest: [www.fs.fed.us/r2/whiteriver/](http://www.fs.fed.us/r2/whiteriver/)

Vilar Center for the Arts: [www.vilarcenter.org](http://www.vilarcenter.org)

Piney River Ranch: [www.pineyriverranch.com](http://www.pineyriverranch.com)

### **About the Tivoli Lodge at Vail**

The Tivoli Lodge at Vail, among Vail's first great European-style lodges in the 1960s, has been reinvented from the ground up as an ultra-modern model of boutique luxury but is still steeped in old-world charm and suffused with Tyrolean tradition, ambiance and hospitality. The Tivoli, featuring 62 oversized guest rooms, is located at 386 Hanson Ranch Rd. in Vail Village at the base of Vail Mountain. The Tivoli is replete with other amenities, including the Brown Hound Lounge, a meeting room, a library, a fully-equipped fitness room, two outdoor hot tubs, and underground parking and ski storage. Please call Mark Asoian in group sales at (800) 451-4756 or (970) 476-5615 for reservations or more information; email [groupsales@tivolilodge.com](mailto:groupsales@tivolilodge.com), or go to [www.tivolilodge.com](http://www.tivolilodge.com).

The Tivoli Lodge at Vail is located at 386 Hanson Ranch Rd. in Vail Village. Please call (800) 451-4756 or (970) 476-5615 for reservations or more information; email [reservations@tivolilodge.com](mailto:reservations@tivolilodge.com), or go to [www.tivolilodge.com](http://www.tivolilodge.com).

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